







			•		jectives		
Programs	Objectives						
	The region specific objective: Prosperous region in a logistic area						
	Life quality		Economic competitiveness				
	Better environment		Lower production costs		Higher productivity Better adaptation		laptation
	State of natural conditions	Accessibility, connectivity	Water reserving capacity, irrigation	SME Co- operation	Attractiveness of tourism	Qualification	Labor force
Education							
Vocational training				x	x	x	x
Languages				x		x	x
Water management							
Waterreservoir	x		x				
Canal lines	x	x	x				
Oxbow lake rehabilitation	x						
Organizational development							
Tourism Destination Management organization				x	x		
Development clusters				x			
<u>Transport infrastructure</u>							
Bridge		x					
Railways		x		Jointly for	our common future		
Logistic centres		x		x			
Cross Danube Region		x		x	x		x









Strategy preparation

- Who tells us what change in indicators is good or bad?
- · Indicators are not for themselves.
- Success of realizing objectives can be measured by indicators
- Existing indicators shall be assigned to objectives
- We need more "objective/measure pulled" indicators







Steps of the strategy preparation

- 1st step: Identifying set of indicators
- 2nd step: Identifying the Danube region Analysis
- 3rd step: Data collection
- 4th step: Position of each indicator
- 5th step: Set objectives
 - 6th step: Revising indicators
- ↑ 7st step: Connection of objectives and programs

Strategy













